



auré: a new era of bathroom furniture

VALLONE® presents the new AURÉ furniture series

Essen, October 2024: VALLONE® presents AURÉ, a new furniture series that combines timeless, minimalist design with thoroughgoing functionality. Particularly straightforward in design, AURÉ is a self-contained concept with minimal corner radii. The furniture series offers scope for individuality and flexible design – AURÉ adapts to the target group.

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AURÉ includes various pre-configurations for high-quality bathroom interiors. With a harmonious interplay of linear silhouettes, elegant surfaces and natural colors, AURÉ creates an unmistakable ambience that blends seamlessly into modern room concepts. Four core looks, the "Looks of AURÉ", offer a variety of possible combinations between the high-quality materials and the freedom to realize classic or extraordinary wall placements.

"With AURÉ, VALLONE® has created a series that is geared towards the needs of our customers. The furniture collection combines functionality and aesthetics," explains Eva Thelen, CCO of VALLONE®. "The aim was to design a collection that wins over with its simple elegance and well-engineered technology. A collection that adds a unique touch to any room."

The series is characterized by clear lines and a high level of craftsmanship. Every piece of furniture in the AURÉ collection is designed to ideally combine everyday use, everyday requirements and stylish interior design. Innovative techniques, high-quality materials and finishes as well as an eye for detail are used to underline VALLONE®'s high standards of aesthetics, quality and sustainability.

DESIGN MEETS FUNCTION: A STATEMENT FOR MODERN ROOMS

The AURÉ collection is the perfect solution for anyone looking for an aesthetic, modern interior design without compromising on functionality and quality. The furniture pieces are available in various color nuances and material combinations, so that the right solution can be individually configured for every room concept. Carefully selected materials and the highest standards of craftsmanship ensure durability and a lasting look. With its flexible design approach, the AURÉ collection can be optimally integrated and staged in both minimalist and bold interiors.



VALLONE® stands for exceptional design, uncompromising quality and a clear vision: to create spaces that are both functionally and aesthetically outstanding. With a portfolio characterized by timeless elegance and modern lines, VALLONE® has established itself as a style-defining interior brand on the international design scene.

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